

Vision ICT vs WordPress

Benefits of the Vision ICT Platform

A platform designed with councils in mind

For over 20 years we've refined and developed our content management system, based on the needs and feedback of over 700 councils. We have simplified and automated many processes which councils use regularly, such as adding minutes and managing documents and finance pages.

Intuitive

Our platform has the tools and features which councils need, designed to be easy for non-technical people. Everything is clear, simple to navigate and straight-forward to use.

Training

We have created a full suite of training materials to help you learn the system and pass that training on to new employees.

Fully managed

We will build, manage and host the software so that you don't even need to think about it. Our team is available by phone or email whenever you need help.

Quick updates and shared benefits

All our websites are developed on one robust and secure platform and we can roll out new features and improvements almost instantly. When we introduced integrated links for virtual meetings, everyone benefited through a seamless update.



Which is right for YOU?

For a focussed, integrated and easily managed solution to everyday council tasks, we believe we've created the best solution on the market. If you only need the essentials, Vision is the right platform for you.

In either case, we can design, develop and deliver your site complete with training and full support.

Contact us with details of your requirements and we'll make sure you get the right solution.

Vision ICT vs WordPress

Benefits of the WordPress Platform

An evolving open-source platform

Open source makes the programming code available to anyone. This has allowed a massive user community to provide ideas and feedback, which Automatic (the creators of WordPress) can integrate into the platform. It means WordPress is always changing for the better, based on what real users actually want.

Ease of use and maintenance

WordPress is used to power millions of websites and there are tutorials, videos and help-pages for any situation. With just a little training you can bring a lot of work in-house, changing your own colours, fonts, page layouts and more. Take-on as little or as much as you want to save on maintenance costs.

Any size, any feature

Many trusted and tested companies provide 'plug-ins' for anything you might need, some paid for and many free. You can create a full bookings-suite or events calendar, an ecommerce site, simple payment gateway or social media platform, have your website in multiple languages or even run a CRM..

Integration

WordPress is a little like Microsoft Windows in that everyone knows about it and a lot of people make their own systems compatible with it. You can drop in Google calendars, connect your contact forms to Mailchimp, share posts to social media with one-click and much more. Keep using the software you already know with your website.



Which is right for YOU?

If you have some in-house expertise, or want to build a unique and specific feature-set into your website, then the flexibility of WordPress is the answer.

In either case, we can design, develop and deliver your site complete with training and full support.

Contact us with details of your requirements and we'll make sure you get the right solution.